



WEEKLY E-MAILING
April 18, 2023
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Helpful Links

ACL News & Information

Here is a link to news & information from the Administration for Community Living (ACL):

<https://acl.gov/>

ADvancing States (NASUAD) Information

Here is a link to state technical assistance from ADvancing States:

<http://www.advancingstates.org/state-technical-assistance/enhancedtechnical-assistance>

[View this email in your browser](#)



Dr. Thelma Bland Watson Legacy Sponsor



Virginia Housing has been committed to supporting the Virginia Governor's Conference on Aging since it was reinvigorated in 2016 by Dr. Thelma Bland Watson, former Commissioner James Rothrock and a group of other passionate advocates that understood the importance of convening the aging network from across the Commonwealth. As the lead sponsor for this year's conference, we honor their commitment to elevating aging in the Commonwealth and look forward to recognizing them throughout VGCOA 2023. Thank you for your continued support and partnership!

TITLE SPONSOR

Thank you for your recent investment in VGCOA 2023!

CENTENE[®] *Corporation*

Centene Corporation is a leading healthcare enterprise that is committed to helping people live healthier lives. Centene takes a local approach - with local teams and local brands - to provide fully integrated, high-quality, and cost effective services to government-sponsored and commercial healthcare programs, focusing on under-insured and uninsured individuals. Centene is proud to sponsor the 2023 VA Governor's Conference on Aging.





VA GOVERNOR'S CONFERENCE ON AGING

SILVER SPONSORS



NETWORKING BREAK SPONSORS



BRONZE SPONSORS

GOLDEN GOURMET MEALS

VA. ACADEMY ELDER LAW ATTORNEYS

UNITEUS

SENIOR CONNECTIONS, CAPITAL AREA AGENCY ON AGING

PINNACLE LIVING



2023 Sponsorship Opportunities!

Why Sponsor?

- Join over 400-450 aging advocates, decision-makers, community leaders and policymakers for two days in Richmond
- Conference attendees are diverse, including state and community leaders, academia, members of the public and private sector, employed in healthcare and social services, housing and transportation, and a vested interest in the future of aging in the Commonwealth
- Repeated brand visibility in electronic mailings, social media, and website
- Opportunities to engage in our ongoing webinar series
- Endorsement as a partner of the VGCOA brand
- And so much more! Just ask our partners!

View the sponsorship page of our website to learn more about each sponsorship level, exclusive opportunities, offerings, and commitment details.

Questions about sponsorships? Contact VGCOA Staff,

Martina James, martina@vgcoa.com | (540)809-7505
Gillian Saul, gillian@vgcoa.com | (804)929-8438

[Visit the Sponsorship page of the Conference website](#)

[Download sponsor opportunities packet! \(.PDF\)](#)

[Register Here!](#)

Register NOW!
Conference Attendee Spots are limited. Don't miss your chance to be a part of the conversation.

Visit the Conference website **vgcaging.com** to register and view hotel room block details.

Questions or registration issues? Contact VGCOA Staff,

Martina James, martina@vgcoa.com | (540)809-7505
Gillian Saul, gillian@vgcoa.com | (804)929-8438

[Visit VGCAging.com NOW!](#)

CONFERENCE REGISTRATION RATES

FULL REGISTRATION: \$195

ONE-DAY REGISTRATION: \$120

DEMENTIA CAPABLE SUMMIT: \$25

ATTENDEES

Who has registered so far? We have attendees from across the Commonwealth, Maryland, and Washington DC attending on behalf of a number of organizations and agencies! You don't want to miss joining this group of leaders and advocates in Richmond!

Take a look at [SOME](#) of the organizations that will be represented so far,

- Appalachian Agency for Senior Citizens, Inc.
- Bay Aging
- Beard Center on Aging- Univ. of Lynchburg/Lynchburg College
- Carilion Clinic
- Center for Workforce Inclusion, Inc.
- Central Virginia Alliance for Community Living, Inc.
- Chesterfield County
- Culpepper Garden
- Department for Aging and Rehabilitative Services
- Dominion Energy
- Eastern Virginia Medical School
- Eldementals, LLC
- Fairfax County Government
- Fairfax County Therapeutic Recreation Services
- Fredericksburg Social Services
- Genworth
- Goochland Social Services
- JABA - Jefferson Area Board for Aging
- James Madison University
- Lake Country AAA
- LeadingAge Virginia
- Lindsay Institute for Innovation in Caregiving
- LOA- LOCAL OFFICE ON AGING
- Monteleon Law Group, PLLC
- Mountain Empire Older Citizens, Inc.
- New River Valley Agency on Aging
- Northern Virginia EMS Council

- Northumberland Department of Social Services
- Prince William Area Agency on Aging
- RAFT of Northern Virginia
- Rappahannock Rapidan Community Services
- SCC- Bureau of Insurance
- Senior Connections The Capital Area Agency on Aging
- Senior Services of Southeastern Virginia
- Seniors First, The Shenandoah Area Agency on Aging
- Southern Area Agency on Aging
- University of Virginia
- University of Virginia, Health System
- Virginia Association of Area Agencies on Aging
- Valley Program for Aging Services
- Virginia Commonwealth University
- Virginia Department of Health Professions
- Virginia Tech
- VirginiaNavigator
- and more!

[Learn more about the Conference Program!](#)

MEET OUR KEYNOTE SPEAKER!

We are thrilled to announce our keynote speaker, **Bradley Schurman**.



Bradley Schurman is an expert on demographic change and population aging and how these forces disrupt social, cultural, political, and economic norms across the United States and around the world. His deep understanding of these shifts, when coupled with his grasp of emerging tastes and trends, makes him an authoritative voice into the future of everything.

He's the author of *The Super Age: Decoding our Demographic Destiny* and the founder and CEO of the global strategic foresight and inclusive design firm, The Super Age. He's written for Newsweek, been quoted by The Wall Street Journal, New York Times, and USA Today, and regularly appears as a guest on podcast, radio, and television shows around the world.

Stay tuned for more information about his keynote session and other exciting announcements about our partnership!

[Learn more about the Conference Program!](#)

The 2023 VGCOA program will explore the spectrum of aging services in Virginia, providing a forum for discussion about what is currently happening, how we responded over the past two years, and what we see on the horizon.

Over the course of two days, the following sessions will be held, including a range of individual presenters, groups, and panels. **More details about selected break-out sessions and presenters can be found online.**

Monday, May 8

8:30-9:30am | Registration Open, Networking & Exhibits

9:30-10:45am | Opening General Session

11-11:45am | Breakout sessions

Noon-1:30pm | Keynote & Lunch

1:45-2:30pm | Breakout sessions

2:45-3:30pm | Breakout sessions

3:30-4pm | Networking & Snack Break

4:00-5pm | Breakout sessions

5:30-7pm | Reception

Tuesday, May 9

7:00-8:30am | Registration Open, Continental Breakfast & Networking

8:00-9:00am | Breakout sessions

9:15-10:15 | Breakout sessions

10:15-10:45 | Networking & Snack Break

10:45-11:45 | Breakout sessions

Noon-1:30 | General Session & Networking Lunch

1:45-2:30 | Breakout sessions

2:45-3:30 | Breakout sessions

3:30-4pm | Networking & Snack Break

4-5pm | Breakout sessions

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[A tentative schedule can be found here.](#)

IMPORTANT Date Change!

May 8-9, 2023

Virginia Governor's Conference on Aging

Both events will be hosted at the Richmond Marriott in Downtown Richmond, 500 East Broad Street, Richmond, Va.

The Conference and planning process is successful because of dedicated community partners, volunteers, and sponsors. **If you are interested in being part of the VGCoA Steering Committee please contact VGCoA Conference Manager, Martina James, martina@vgcoa.com**

May 10, 2023

Virginia Dementia Capable Summit

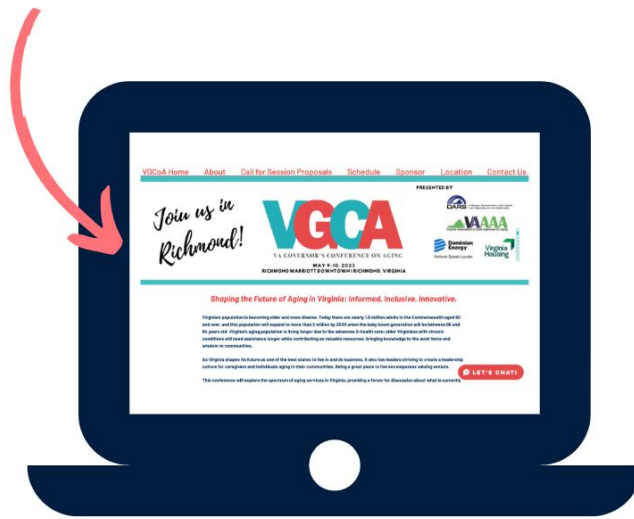
*** Virginia Dementia Capable Summit tickets can be bought as a stand alone ticket. VGCOA registration is not required to attend the Summit.**

This is a special one-day pre-session. The Summit, presented by the Alzheimer's Disease and Related Disorders Commission, DARS, and the Virginia Department of Health, will have a particular focus on advancing brain health and dementia risk reduction and will be a great opportunity to learn about the Dementia State Plan and provide input into the next version of the Plan.

Interested in receiving more information as it is announced? Use the button below to be added to the mailing list!

[Visit the Virginia Dementia Capable Summit page of the Conference website](#)

[I am interested in attending the Summit and would like more information when available!](#)



VISIT THE CONFERENCE WEBSITE!

Stay up to date with all VGCA news and updates on our new website!

[Access the VGCA Website Here!](#)



VGCoA's Webinar Series

We are looking to schedule webinar topics for 2023!

If you are interested in participating in our webinar series as a speaker, or have another speaker or topic you would like us to pursue, please contact

Conference staff member, Gillian Saul with your proposed webinar discussions/panels/presentations.

[Email Gillian Saul](#)

Have questions?

Contact VGCOA Conference Staff!

Martina James Nalley
VGCOA Conference Manager
(540) 809-7505
martina@vgcoa.com

Gillian Saul
gillian@vgcoa.com

[Email Martina James](#)

[Email Gillian Saul](#)

CMS: 2023 Medicaid & Children's Health Insurance Beneficiary Profile & Infographic

Charlotte Arbogast, MS, Senior Policy Analyst/Regulator Coordinator

[View in browser](#) | Distributed by Center for Medicaid and CHIP Services (CMCS)



Today, the Centers for Medicare & Medicaid Services (CMS) released the **2023 Medicaid and Children's Health Insurance Program (CHIP) Beneficiary Profile and Infographic**. The Beneficiary Profile and associated Infographic provide an overview of the enrollment, expenditures, characteristics, health status, and experience of the beneficiaries served by Medicaid and CHIP. Find the Beneficiary Profile and Infographic [here](#).

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Yield Giving Open Call Funding Opportunity

Devin Bowers, MPH, Grants Specialist

The Yield Giving Open Call is a \$250 million open call focused on elevating organizations working with people and in places experiencing the greatest need in the United States: communities, individuals, and families with access to the fewest foundational resources and opportunities. This initiative will award unrestricted gifts of \$1 million each to 250 organizations.

This Open Call seeks community-led, community-focused organizations whose explicit purpose is to advance the voices and opportunities of individuals and families of meager or modest means, and groups who have met with discrimination and other systemic obstacles. Organizations best suited to this initiative will enable individuals and families to achieve substantive improvement in their well-being through foundational resources. This includes, for instance, organizations providing access to health care, stable and affordable housing, education and job training, support for sustained employment, asset ownership, civic engagement, and other pathways. They may also be engaged in data collection and storytelling to amplify the voices of people and communities struggling against inequities.

Community-led, community-focused nonprofit organizations from across the United States and U.S. Territories are invited to apply and share the impact they have had on the abilities of individuals and families in their communities to achieve substantive improvement in their well-being.

Before applying, complete the [Organizational Readiness Tool](#) and refer to the Open Call [rules](#) to help determine eligibility and to ensure that your organization is a strong fit for the Open Call. Take some time to review the application, which is [accessible in PDF form here](#).

Interested organizations must register to apply before **4 p.m. U.S. Central Time on Friday, May 5, 2023**. Complete applications are due before **4 p.m. U.S. Central Time on Monday, June 12, 2023**. Organizations must have an annual operating budget of at least \$1 million and no more than \$5 million for at least two of the last four fiscal years to be eligible to apply.

Valid applications will be scored by five fellow applicants during [Participatory Review](#) in July 2023. Then, up to 1,000 top-scoring applicants will advance to Evaluation Panel Review, where they will be scored by five [Evaluation Panel Reviewers](#). Scores will be [adjusted](#) to ensure fairness. Selecting from amongst the top organizations, the

donor and Lever for Change will announce 250 awardees in early 2024. Each awardee will receive a general operating gift of \$1 million.